



workshop daniel S A L O N


*Your Personal & Private
Salon Experience!*



Daniel Paterno
Master Stylist, owner

100 East Walton
Phenix Salon Suite #107
Chicago, IL 60611
(219) 413-2278
dpaterno@workshopdaniel.salon

WorkshopDaniel.Salon

  [/workshopdanielsalon](https://www.instagram.com/workshopdanielsalon)



I'm a passionate hair stylist in downtown Chicago.

I was born and raised on Chicago's south side, lived on the north side most of my adult life and fell completely in LOVE with the creativity, sophistication and vibe of this city.

When you join me in the salon, you'll find that the way we consult about color, choose your cut, and finish your style is completely different than anything you've ever experienced before.

Instead of having gorgeous hair only on the day you sit in my chair, I'll set you up for eight weeks of success between visits with my styling trainings and coaching.

Currently, I'm living in Oak Park with my partner and our poochie (a street dog rescue from India!). I love being the cook in the condo, and my Italian "momma-ness" shines through at dinner time. I also love playing McGyver in the kitchen by cleaning out the fridge and creating something yummy... like my own CHOPPED basket challenge!

Now I'm proud to create my own hairstyling "atelier" Salon Suite. It's right off Chicago's busy Mag Mile and offers a personal, private and quiet getaway from your everyday hustle, while focusing on you and your hair.

Daniel

*I look forward
to meeting you!*



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Pre-Visit

You'll receive a text reminder 48 hours before each visit with link for you to confirm your appointment, or a link to reschedule.

Have a question?

You can reach me anytime at dpaterno@workshopdaniel.salon and I will respond within 24 hours.

Be My Guest

I will take my time navigating your first visit with me and all future appointments to ensure you get exactly what you need each visit without keeping you in my chair longer than you need to be.

Between Appointments

Keep an eye on your inbox because my clients enjoy pro-beauty tips directly through email. I also send out service specials, local event updates, and more!

VIRTUE[®]
Real science. True beauty.

evo[®]

KERATIN
COMPLEX
smoothing therapy

THE 1ST ORIGINAL
BRAZILIAN
BLOWOUT


Schwarzkopf
PROFESSIONAL

H
HOTHEADS[®]
HAIR EXTENSIONS

PRECISION CUTS • COLOR & HIGHLIGHTS • KERATIN SMOOTHING • HAIR EXTENSIONS • EVENT STYLES

My Service Menu

PRECISION HAIRCUT
98.00

BLOW DRY STYLE
65.00

SINGLE PROCESS COLOR RETOUCH AND STYLE
*includes blow dry style
starting at 120.00*

PARTIAL HIGHLIGHT
starting at 138.00

FULL HIGHLIGHTS
starting at 160.00

SMOOTHING SERVICES
Keratin Complex | Brazilian Blowout
starting at 135.00

EVENT STYLE
starting at 100.00

CONSULTATIONS
FACE-TO-FACE IN SALON
50.00
VIRTUAL ONLINE
FREE

*Prices effective November 1, 2014
and subject to change.*



Catch up on your favorite mags and enjoy something to drink while your color processes! We even have alcohol wipes to sanitize the ipad and your hands.

Your First Visit

PARKING is available directly west of the salon (towards State St) in the 100 E. Walton valet garage (LAZ Garage and we offer discounted parking validation).

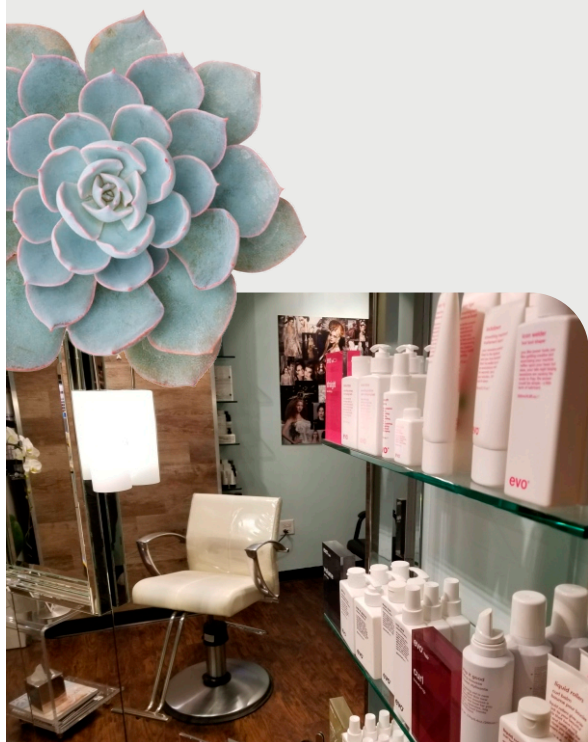
There's also Gold Star Valet Service at 70 East Walton (under the black umbrella), and metered street parking, when available, on Walton and surrounding streets.



Currently, we're following Covid safety guidelines, so please text (219)413-2278 when you arrive.

Please do not tailgate in behind another guest. Thanks for being patient while I clean the salon before meeting you at the front door at your appointment time.

I'll have you fill out a new guest form before we start your consultation.



*A consultation like
you've never had before.*

Have you ever been nervous to get your hair done, especially by a new stylist?

That won't happen here.

Through my innovative consultation process, you'll be 100% confident, relaxed, and excited from start to finish.

We will talk about your past, present, and future hair goals to ensure we create a sustainable plan that you absolutely love.

Visit us on Social!



/workshopdanielsalon



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Rewards Program

I have a feeling you have some pretty amazing friends, family, and coworkers who might love joining the Workshop Daniel Salon Hair family.

If you refer anybody to me, you'll receive the ultimate reward!

For every new client you send in, you'll be rewarded with either 25.00 in salon credit or a FREE product (value up to 40.00). Whichever you prefer!

AND... your referral enjoys the same reward!

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Scan this code or take a screenshot of this page and feel free to text or email it to any of your friends, family, or coworkers!

Here're a few "Hair Hacks" and grooming TIPS!

Change Your Sheets

If you've got hair that's prone to tangle, your sheets could be wrecking your breakage-free streak with their static! Electrical currents from the friction of your sheets can cause the follicle to become rough and exposed, leaving it open to all kinds of sand-man-scary damage. If you're finding stray hairs on your sheets every morning, we recommend picking up satin sheets, and not just because they feel extra comfy! Satin is static-free, meaning you won't get tangled up in the sheets- at least not intentionally!

Brush Correctly

The twilight hours are the best time to let your natural oils nourish your hair follicle and scalp, so why not speed up the process with some simple brushing! Seriously, it's that easy. Brushing your hair helps distribute your scalp's natural oils, leading to healthier, shinier hair. The trick is using the right tool, a boar bristle brush, and always, we mean always, brush in moderation- 10-15 strokes per section will do the trick.

Deep Condition With A Masque

When your conditioner just isn't cutting it, add an extra dose of moisture with an overnight mask to lock in that heavenly hydration. Simply apply 1-2 pumps to the mid shafts to damp hair and comb through your ends. Protect your pillowcase with a shower cap and an elastic headband for added containment, and rinse in the morning.

Tie It Back

Nobody puts baby in a corner, but everyone should tie their hair back when they hit the hay- even baby! The key to a dent-free 'do in the morning is to keep your bun or ponytail very loose, and to use a lycra fabric hair tie to eliminate that dreaded crease. For waves that look like you spent a day at the beach, try a loose braid instead- brilliant!

Say Bye-Bye to Static

Use dryer sheets to get rid of that annoying static in your hair. Take a sheet and smooth it over your hair from root to ends. And don't forget to rub it over your comb to completely rid yourself of static cling.

Prevent Hair Damage With The Right Pillowcase

We often toss and turn in our slumber, which creates friction and can wreak havoc on our hair. To prevent hair breakage caused by this friction, switch your cotton pillowcase for a silk one – your tresses are sure to thank you!

Tame Baby Hairs and Flyaways

We know how maddening baby hairs can be, but there is a way to take back control. Spray a toothbrush with strong hold hairspray and brush down the baby hairs and flyaways with the rest of your hair. It's time you show them who's really boss!

Reduce Frizz

Instead of towel drying your strands after a shower, try using a cotton t-shirt. Towels tend to cause friction, which leads to frizz. A cotton t-shirt will absorb water just as well, without the friction. If you're blow-drying your hair, keep the heat on a low setting. Cool air keeps your hair cuticles sealed, avoiding a frizzy mess.

Brush Before You Wash

Run a brush through your locks before jumping in the shower. While it might seem silly, your brush will capture loose hairs that otherwise would have gone down the drain and over time, lead to a clog. Not only will it keep your drain clean, it will cut your after shower brush time in half! For a truly tangle-free experience, search online for a new "Wet Brush" and save your tresses the stress.

Hair Tips!

Your haircut will keep its shape for about 6 weeks. After that, the ends start to soften and the shape "loosens" up. Keep on a trimming schedule between 6 and 10 weeks to keep your style looking it's best and your ends from splitting.

If you've just had color or highlights, try to wait a day before using shampoo.

This allows the hair strand shrink back to it's original size and shape and helps to keep the color locked inside.

If you've just had a Keratin Natural smoothing treatment, wait 72 hours before shampooing your hair. If your hair gets wet or damp, blow dry to make it dry again and touch-up with a flat iron if needed. Don't use any clips or bands which could cause dents before the hair fully takes the treatment.

(Actually, with any Keratin smoothing or Brazilian Blowout, the longer you can initially go WITHOUT shampooing, the longer your treatment will last.)

